

"Most beautiful photo" at the International Conference on Environmental Psychology, Plymouth 4 – 6 September 2019

The picture "What to Connect with? A Kaleidoscope of Environmental Identity." by Sandor Czellar wins "Most beautiful photo" at the International Conference on Environmental Psychology. The picture is meant to illustrate the beauty and complexity of the various meanings and levels associated with human environmental identities.

Who are we and how do we see ourselves? These questions relate to our personal identity and can influence our daily behaviour. Our identity also influences our decisions as consumers.

The picture was taken on the historic site of the North Gate of Plymouth, erected in 1378 and partly destroyed the year after by the French in the Hundred Year's War, just across the street from the university building that hosted the conference.

**Title: "What to Connect with?
A Kaleidoscope of Environmental
Identity." © Sandor Czellar**

The International Conference on Environmental Psychology: 'Protecting People and Planet Through Social and Behavioural Science' was held in Plymouth (the UK's 'Ocean City') September 4th to 6th, 2019. The international conference was organised under the auspices of the International Association of Applied Psychology (IAAP) to promote the science and practice of applied psychology and to facilitate scientific exchange and communication on themes relevant to the increasingly policy-recognised field of environmental psychology.

